

Grasslands®

# Asset

## Italian Ryegrass



**Asset AR37** is the new diploid Italian ryegrass from Agricom. **Asset AR37** is the first Italian ryegrass available with AR37 endophyte that was bred from surviving winter-active, second year plants. As a result of these attributes **Asset AR37** is the perfect choice if a persistent Italian ryegrass is what is required.

**Asset AR37** has a high tiller density to encourage persistency even under occasional heavy winter grazing. This has led to an extremely persistent Italian ryegrass that recovers strongly from summer conditions. With **Asset AR37** being the first Italian ryegrass available with AR37 endophyte, this added insect protection improves persistence. **Asset AR37** can cause ryegrass staggers and is recommended to be used as an over sowing option.

**Asset AR37** is characterised by quickly returning to a leafy pasture post-summer grazing. This low aftermath seed head characteristic makes **Asset AR37** ideal for over sowing into dairy pastures, or for irrigated runoffs where it may be used for winter grazing, then high quality spring and summer silage.

## Key Features

- ✓ The first Italian ryegrass available with AR37 novel endophyte for improved insect protection
- ✓ **Asset AR37** has been bred from a wide range of genetics, including highly persistent Italian material that was strong in the second autumn and winter
- ✓ Low aftermath heading for a diploid Italian, enabling good summer quality
- ✓ **Asset AR37** is a dense cultivar, making it ideal for coping with the rigours of winter grazing

Perenniality	Leaf Size	Suggested Sowing Rate (kg/ha)	Rust Tolerance	Flowering Date	Endophyte Status
Italian	Fine	Over sowing 13-20	Very good	+14 days	AR37



Another quality cultivar from...  
**AGRICOM**  
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Asset AR37 is available from all quality seed retailers, for more information on Asset AR37 talk to your local distributor:

Stephen Pasture Seeds	VIC, SA, TAS	03 5335 8055	<a href="http://stephenpastureseeds.com.au">stephenpastureseeds.com.au</a>
AusWest Seeds	NSW, QLD	1800 224 987	<a href="http://auswestseeds.com.au">auswestseeds.com.au</a>
Smyth Seeds	VIC, NSW	03 5762 5288	<a href="http://smythseeds.com.au">smythseeds.com.au</a>

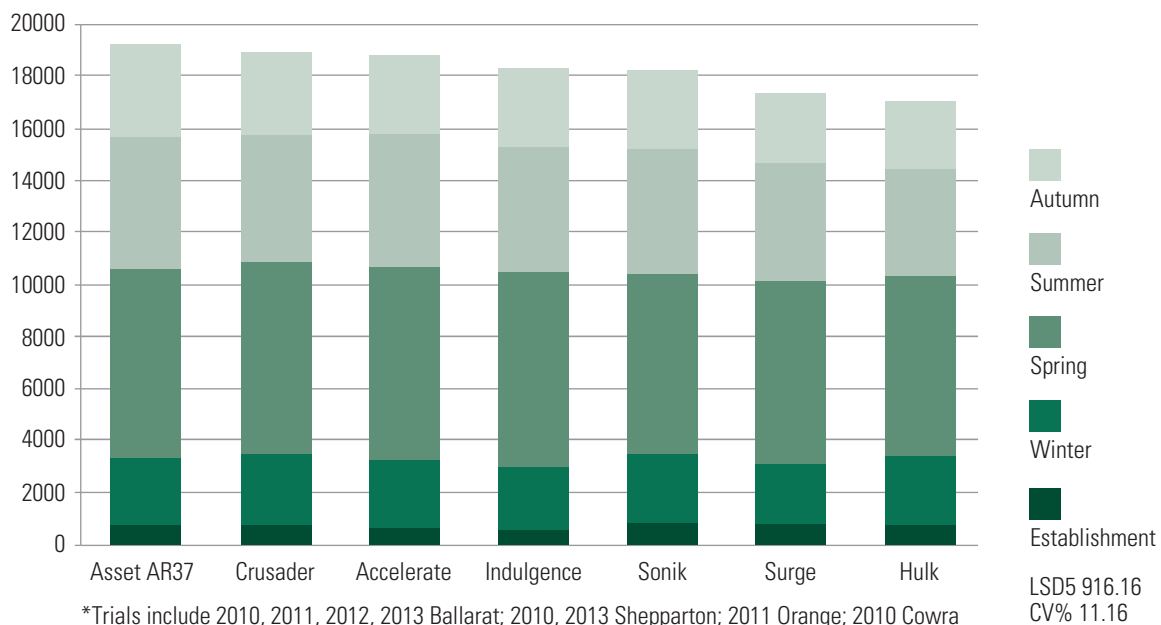
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### R&D Diploid Italian Trials



Summary from a range of trials shown above:

- **Asset AR37** is a high yielding diploid Italian ryegrass particularly in autumn following the first summer.
- Post-trial completion, a visual score was completed on the plots, showing **Asset AR37** having excellent growth and persistence

- **Asset AR37** is an extremely persistent Italian ryegrass that recovers strongly from summer conditions.

Results will vary depending on all the circumstances. Agricom provides no assurances, guarantees or warranties other than those that must be provided by law.

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